



JONES NEW YORK  
**HOW**  
TO  
Wear it

JONES NEW YORK  
COLLECTION

There is no better way to break out of the winter blues than with color! **Try it this spring!**

SPRING 2010 COLLECTION TIPS:

- **Mix & Match** - Be bold mix & match unexpected patterns and colors this season! It will give you the modern updates you are looking for this Spring!
- Knits are the secret to **9 to 5 dressing**. Mix and match these must-haves to create layered looks without the bulk travel like you packed a trunk but in a carry-on and show your curves without cling! These are classic pieces to invest in today.
- Styling doesn't end in the fitting rooms. Shop with our Style Experts, go through our other departments to make complete outfits - shoes, belts, the works! You will not only appreciate this **one-on-one attention** but will leave the store with pulled together looks you'll love!
- Introduce yourself to **new prints** this season. Whether it's animal print like the white leopard or ocelot or the softer impressionist prints- these will allow you to update your looks instantly and pair back to everything in your closet. For more tips, visit the **How To Wear It** section on **JNY.com!**

Available at the Bay

Selected styles may vary by store

For more information on where to purchase Jones New York fashions visit [JNY.com](http://JNY.com)