

## **15% Off New WIFT-T Memberships | Extended through January**

Time is running out! WIFT-T is offering 15% off all new memberships during January. It's the perfect time to join us for a full slate of programming, networking, and events. Make 2010 the year you invest in your career—**[become a member today!](#)** (<http://wift.com/membership/how-to-join/> )

## **Marketing Film and Television | Business Management for Media Professionals**

Instructed by [Rita Carbone Fleury](#), (<http://wift.com/2010/01/rita-carbone-fleury/>)

**Marketing Film and Television: Domestic and International** provides an insider's view of the sales and distribution business while helping participants market their projects. You will be introduced to the processes and players involved in the buying, selling, and marketing of film and television productions, both fiction and non-fiction, from feature-length to shorts. The objective is for film and TV producers to avoid costly mistakes by planning their distribution in tandem with their productions. Participants also benefit from the knowledge and experience of presenters with years of insight on thriving in the domestic and international media marketplace. The course incorporates group and individual exercises, role-playing, lectures, and discussions.

**When** | February 20, 27 & March 6, 2010, 10 AM – 3 PM

**Where** | Humber Lakeshore Campus, 3199 Lake Shore Blvd W.

**Click here** (<http://wift.com/2009/08/2009-wift-t-business-management-for-media-professionals-program/> ) for complete program details, course descriptions, and registration.

## **WIFT-T Short Film Showcase | Call for Submissions**

The inaugural **WIFT-T Short Film Showcase** celebrates the talents and diversity of our membership. We invite all active WIFT-T members (you may join at time of application) to submit their short films, in DVD format, by Friday, February 12 for consideration. The Showcase will take place on the evening of Tuesday, March 9, followed by a networking reception.

To be eligible, films must be no longer than 30 minutes (including credits) and fully completed after January 1, 2008 (no works in progress). The Showcase is open to all genres and categories. There is a \$30 fee for submissions received by Friday, February 12, and a **\$20 early bird fee for submissions received by Friday, February 5**. **Click here** (<http://wift.com/2010/01/wift-t-short-film-showcase-call-for-submissions/>) for full guidelines and submission forms.