

## 2010 Official Application

DEADLINE IS 6:00 PM ON AUGUST 9, 2010 – THIS FORM MUST BE COMPLETED AND ATTACHED TO EACH COPY OF YOUR SUBMISSION.

Name:					
Title:					
Company Name:					
Address:					
City:		Prov.:		Postal Code:	
Phone (Work): ( )		Phone (Home): ( )			
Email:			Website:		

Have you applied to the RBC Canadian Woman Entrepreneur Awards previously? If so, in what year \_\_\_\_?

NOTE: Applications are now valid for two years.

### How to Apply (full details on next page):

1. Select & Apply to one Award Category (please select only one)
2. Submit your business plan (check online for what the judges look for in the Judges scorecard)
3. Submit key company financial data

### Applicants must complete each of the three steps:

**1. Select & Apply to an Award Category:** (A nominee may apply in only **one** Award category per year). **Select** an Award category by checking the appropriate box below. **Apply** to the appropriate Award Category by submitting 250 words on what uniquely qualifies you to win this specific Award and an additional 250 words on what uniquely qualifies you to be a recipient of the RBC Canadian Woman Entrepreneur Awards (include information that is not communicated in your business plan or financials that you believe has contributed to the success of you, your business and/or had an impact on your community).

**DELOITTE Start-Up Award** - This award celebrates the achievements of a woman who, in a minim of three years and a maximum of five years, has developed her business into one that's ready for the next level of growth. Over the course of starting the business, the recipient has been successful in building a profitable business and a comprehensive and sustainable business plan.

**HKMB HUB INTERNATIONAL Impact Award** - This award salutes an entrepreneur's impact on the local economy. In developing or expanding her business, the applicant has contributed significantly to the development of her local economy through such things as creating jobs, encouraging others in the community to do the same and or encouraging the economic prosperity and development of local citizens.

**RBC Momentum Award** - This entrepreneur has successfully overcome obstacles and capitalized on opportunities to deliver 10% or more growth year over year for more than three years. Through expanded management, empowered employees, and demonstrated excellence, she has created a flexible and responsive business that is able to adapt to changing market environments and leverage opportunities for continued growth.

**TPH Sustainability Award** — Awarding a business for its proven dedication to incorporate environmentally conscious initiatives from Recycling Programs to Hazardous Waste Management into their own corporation's everyday operations, and or by providing solutions for their customers to decrease their own carbon footprint. From saving energy to reducing waste, this entrepreneur's dedication to social responsibility as a key element of long term growth and success, is an inspiration and leading Canada's green movement.

**BELL Trailblazer Award** - This entrepreneur is a true trendsetter. She has recognized a new market, product, technological advancement or opportunity and led the way. She has demonstrated outstanding leadership both within her company and her market, set the standards for originality, quality and successful management. She is a mentor, a visionary, a leader, a successful businesswoman and in all elements a trailblazer in her field.



**PROFIT Award for Excellence in Entrepreneurship** - Through timely innovation, strategic thinking and smart execution, the recipient has launched and built one or more successful companies with a track record of growth and profitability, industry leadership or breaking new ground. This pre-eminent entrepreneur possesses the drive, managerial acumen and leadership traits that others aspire to have, and has positioned herself for future achievement. She is a role model for all those who believe in the power of entrepreneurship, whose exploits have generated an uncommon degree of economic growth and social change.

**2. Submit your company's Business Plan:** Including business definition, structure, competitive analysis, marketing, innovation, impact, strategic direction, financial performance and external references. If you do not have a business plan, please go to [WWW.THEAWARDS.CA](http://WWW.THEAWARDS.CA) to link to the template.

The application package must be typewritten in 12-point type and shall not exceed 10 single-sided pages. Up to two extra pages of attachments, media clippings, etc., may be submitted. No videos or products will be accepted. Five unbound copies of the completed application package must be provided. Materials will not be returned. Incomplete or late applications will automatically be disqualified.

**3. Financial Data:** The financial information is an important and quantifiable indicator of success for our judges, and is required for all Award categories. All the information submitted is confidential. Our judges are bound by a strict confidentiality agreement.

Date Company was founded \_\_\_\_\_ Are you the founder \_\_\_\_\_ Date of Year End \_\_\_\_\_

	Most Recent Year End	First Prior Year End	Second Prior Year End
Gross Revenue			
Net Revenue			
EBITDA			
Current Ratio			
Debt/Equity Ratio			
Percentage of Ownership			

\*\*Net Revenue: after deductions for sales returns, allowances, discounts offered \* EBITDA: earnings before interest on long term debt, taxes and depreciations/amortization \* Current Ratio: current assets over current liabilities \* Debt to Equity Ratio: total debt over total equity.

\*\*\*Any unusual trends that impact annual financial data should be explained in an attached statement.

### Truth of Information

The information provided is true and completed to the best of my knowledge and belief. I hereby authorize the release and use, in connection with the 2010 RBC Canadian Woman Entrepreneur Awards program, of my name, company name, likeness, recording of my voice and photographs, including video tapes or other forms of media, and I agree that no compensation shall be due to me or my company for such usage if I am selected as and Award recipient.

### Applicant Signature

\_\_\_\_\_

**QUESTIONS?** For general questions about your application please contact us at 1.800.354.3303. If you would like additional support with your business plan and financial data we will connect you with an RBC Champion in your region.

### Send Completed Submissions to:

2010 RBC Canadian Woman Entrepreneur Awards  
225 MacPherson Ave, Suite A-West, Toronto, Ontario, M4V 1A1  
Tel: 416.923.1688 or 1.800.354.3303 or Email: [info@womenofinfluenceinc.ca](mailto:info@womenofinfluenceinc.ca)

To qualify, nominees must submit a completed application package before the close of business (6:00pm) on **August 9, 2010**. Please include your email address if you wish receipt of your application to be acknowledged.

You will be judged on your skills and unique qualities as an entrepreneur, your business strategy and success, your application package and specific attributes that qualify you for the Award you have selected.

*These Awards are presented by RBC Royal Bank in partnership with Deloitte, HKMB Hub International, Bell, TPH, National Post, Financial Post Business Magazine, PROFIT Magazine, HELLO! Magazine and Supported by Cassels Brock, Knightsbridge.*